

PragmaDev to assign Sightsys Technologies as its Israeli distributor.

Paris - France - August 29th, 2007 - PragmaDev has assigned Sightsys as the Israeli distributor of *Real Time Developer Studio* and *MSC Tracer*, PragmaDev set of tools for the development of real time and embedded software.

Real Time Developer Studio and *MSC Tracer* are based on standard graphical representations of traditional concepts used in the real time domain without leaving behind legacy code and years of experience. *Real Time Developer Studio* can generate full application code out of the graphical model embedding RTOS system primitives. The connection with cross-debuggers allows debug on target in the diagrams and at C level, as well as graphical dynamic traces.

Zvika Almog, General Manager of Sightsys, commented: *"In the past, for more than 5 years, Sightsys had been involved in supporting and promoting SDL in the Israeli developer's community of the local telecom market. Many developers, who adopted SDL as their main design & simulation technology, were looking for a combination of SDL and UML under the same tools suite for their embedded real-time applications. PragmaDev's SDL-RT fulfills those developers' dreams. I believe that many of the Israeli current SDL users will find it much suitable to their needs, SDL-RT will bring back former SDL users to use SDL again and will attract other people to start using SDL"*.

"Sightsys has an excellent expertise on SDL technology and Sightsys distributes some of our partner products such as OSE, ThreadX, and CMX. These make Sightsys the best candidate to distribute our product on the Israeli market." said Emmanuel Gaudin CEO for PragmaDev.

About PragmaDev

PragmaDev is a privately held company based in Paris France that provides a set of tools for the development of real time and embedded software: *Real Time Developer Studio*.

Real Time Developer Studio technology was one of the winners of the 2001 edition of the national competition on innovative technologies organized by the French ministry of research.

PragmaDev is an Altium, Atos Origin, CMX Systems, OSE, OSS Nokalva, Mentor Graphics, Sun Microsystems and Wind River Systems active partner.

For more information, please visit PragmaDev web site at <http://www.pragmadev.com>

About SDL-RT

SDL-RT (Specification and Description Language - Real Time) is the real time extension to well known SDL (Specification and Description Language) standardized by ITU (International Telecommunication Union) and

UML (Unified Modeling Language) standardized by OMG (Object Management Group). It provides a graphical representation for each service of a Real Time Operating System and embeds C/C++ language within the model gathering the original languages benefits:

- **Standard graphical representations**
- **Object orientation**
- **Precision**



SDL-RT is free and available on <http://www.sdl-rt.org>.

About Sightsys, Ltd.

Sightsys (a Telsys company) is one of the largest suppliers of test and measurement equipment and development tools to Israel's embedded computer market. The company's team is highly technical and committed to providing first class customer and technical support. Sightsys represents and resells a wide variety of tools and equipment by the world's leading vendors.

Read more at www.sightsys.com

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